



MERRIMACK
COUNTY SAVINGS BANK

2025 Merrimack County Savings Bank “Dog Days of Summer” Sweepstakes Rules

NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN.

MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

SPONSOR: Merrimack County Savings Bank (The Merrimack) “Dog Days of Summer” sweepstakes is sponsored by Merrimack County Savings Bank (Sponsor), PO Box 2826, Concord, NH 03302-2826.

SWEEPSTAKES PERIOD: The Merrimack’s “Dog Days of Summer” sweepstakes begins on Tuesday, July 1st, 2025 and the submission period ends on Thursday, July 31st, 2025. An internal judging committee will select the top five (5) finalists. The five (5) finalists will be contacted and their imagery posted on The Merrimack’s official Instagram page (@merrimackstyle) for public vote during the week of Monday, August 4th, 2025. A winner will be announced on Monday, August 11th, 2025. If the finalist with the highest number of likes does not respond to the Sponsor’s contact attempts by Thursday, August 14th, 2025, the finalist with the second highest number of votes will be named the winner.

PRIZE: The sweepstakes winner will receive a \$500 cash prize and a \$500 donation in their name to a registered 501(c)(3) animal rescue non-profit of their choice located in either Merrimack County, Hillsborough County or Rockingham County, New Hampshire. The Sponsor will reserve the issuance of cash payment until selection of a registered 501(c)(3) animal rescue non-profit is provided.

AGREEMENT TO OFFICIAL RULES: By participating in The Merrimack’s “Dog Days of Summer” sweepstakes, each entrant agrees to be bound by these Official Rules, including all eligibility requirements, and unconditionally accepts the decisions of the Sponsor, which are final and binding. The sweepstakes is subject to all federal, state and local laws and regulations and is void outside the United States and wherever prohibited by law. Prizes may be subject to tax; all applicable taxes are the responsibility of the winner.

ELIGIBILITY: The Merrimack’s “Dog Days of Summer” sweepstakes is open to individuals who (a) are legal residents of New Hampshire with a #MerrimackStyle branded bandana. Branded bandanas can be picked up at any of The Merrimack’s nine branches in Concord, Bow, Contoocook, Henniker, Hooksett, Nashua and Windham. (b) Are at least eighteen (18) years of age at the time of entry. Past winners of The Merrimack’s “Dog Days of Summer” sweepstakes and employees of New Hampshire Mutual Bancorp and its subsidiaries are not eligible to participate in this contest. The Sponsor has the right to verify the eligibility of each entrant before any prize is issued.

ENTRY: Entries for photo submissions must be of pets wearing the #MerrimackStyle branded bandanas. Limit of ten (10) photos per pet, with a limit of five (5) pet entries per person. Only one (1) pet photo will be chosen for public vote among the individual entry of pets that make the final top five (5). Submissions will be accepted electronically by tagging The Merrimack’s official Instagram page (@merrimackstyle) or may be uploaded to The Merrimack’s website at themerrimack.com/dog-days-photo-contest. Electronic submissions must be in either JPG, TIFF, PNG or EPS format.

Mechanically reproduced or potentially fraudulent entries, as determined by Sponsor in its sole discretion, will be discarded.

Official Rules may be downloaded from the Sponsor's website at themerrimack.com.

1. **Assignment of Publication Rights.** We cannot, by law, publish any photographs on our website, social media pages, or in other publications without the explicit permission of the photographer. If your photo is a chosen finalist, you will be sent a form that you must fill out prior to your status as a finalist being confirmed. If you do not submit the permission form, you will be excluded from the contest, and another finalist will be chosen. These rights are non-transferable and apply only to those photos selected as finalists of the contest. All other rights remain with the photographer.
2. **W9 Form.** The winning photo participant needs to submit a W9 before payment is issued and mailed. A member of the Merrimack marketing team will email the W9 form to the winner for completion.

PHOTO SUBMISSIONS:

- Photographs with slightly lower resolutions will be reviewed, but may be rejected. Full color images require higher resolutions to produce acceptable results.
- Digital images must be saved in JPG, TIFF, PNG or EPS format.
- The Merrimack reserves the right to color correct and/or crop photo entries if necessary. Please do not submit a photo that contains a watermark on the image.

DISQUALIFICATION: Entrant may be prohibited from participating in this sweepstakes if Sponsor, in Sponsor's sole discretion, reasonably believes that the entrant has attempted to undermine the legitimate operation of the sweepstakes by cheating, deception or other unfair practices, or annoys, abuses, threatens or harasses any other contest entrants, associated individuals or agencies. Any false information provided within the context of the sweepstakes by any entrant or noncompliance with these rules or the like may result in the immediate disqualification of the entrant from the sweepstakes.

DRAWING AND DISTRIBUTION OF PRIZES: Eligible participants who enter The Merrimack's "Dog Days of Summer" sweepstakes and provide their contact information will have the chance to win a \$500 cash prize and a \$500 donation in the winner's name to a registered 501(c)(3) animal rescue non-profit of their choice located in either Merrimack County, Hillsborough County or Rockingham County, New Hampshire. The five (5) finalists will be chosen by the Sponsor's internal selection committee and will be contacted during the week of Monday, August 4th, 2025. Imagery submitted by the five (5) finalists will be posted on The Merrimack's official Instagram page ([merrimackstyle](https://www.instagram.com/merrimackstyle)) for public vote the week of Monday, August 4th, 2025.

WINNER NOTIFICATION: The Sponsor will contact the finalist with the highest number of Instagram likes on Monday, August 11th, 2025. If the Sponsor is unable to reach the winner after three (3) attempts or if the winner has not contacted the Bank within 3 days of announcement, another winner will be selected in accordance with official sweepstakes rules. The Sponsor will confirm the identity, age, and residency of winner before prize is awarded. The Sponsor will reserve the issuance of cash payment until selection of a registered 501(c)(3) animal rescue non-profit located in either Merrimack County, Hillsborough County or Rockingham County, New Hampshire is provided.

ODDS OF WINNING: The odds of winning are dependent upon the total number of eligible entries received.

ADDITIONAL LIMITATIONS: All prizes are non-transferable. No substitution or cash equivalent of prizes is permitted. The Sponsor may require a Release Form to be completed by finalists. By participating in the sweepstakes, entrants agree to release, indemnify and hold harmless Merrimack County Savings Bank, Facebook, Instagram, administrator, advertising and promotion agencies and

all their respective officers, directors, employees, representatives and agents from and against any injuries, losses, damages, claims, actions and liability of any kind caused in whole or in part, directly or indirectly, from participation in the sweepstakes or acceptance, possession or use of any prize awarded. The Sponsor is not liable for any lost or stolen entries, prizes or sweepstakes information. The Sponsor is not responsible for the printing of or typographical errors in any sweepstakes-related materials. Sponsor, advertising and promotional agencies and all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with this sweepstakes. Sponsor does not make any warranties, express or implied, as to the condition, fitness or merchantability of the prize.

The Merrimack's "Dog Days of Summer" Official Rules shall be interpreted in accordance with the laws of the State of New Hampshire without regard to its principles of conflicts of law. Jurisdiction and venue shall be solely within the State of New Hampshire for the resolution of any disputes relating to the administration of the sweepstakes. Sweepstakes where prohibited by law.

CHANGES: Merrimack County Savings Bank reserves the right to change sweepstakes rules and/or dates at any time without additional notice. In the event of any dispute pertaining to this sweepstakes, the decision of Merrimack County Savings Bank Management is final.

Any questions regarding this sweepstakes should be directed to merrimackmarketing@themerrimack.com.

DEADLINE FOR SUBMISSION: THURSDAY, JULY 31ST, 2025

